From Prospect to Alumnus

Issue
Systems & info not joined-up enough to enable effective student lifecycle relationship management. Need to manifest value for money in the student experience.

Risk of not doing
Institutional and national viability of provision due to poor and piecemeal student experience.

Outcomes and beneficiaries
Better institutional articulation of offer/competitive advantage.
Better informed student decisions; better informed stakeholders and national agencies.
Institutional, regional and national efficiencies.

Which Approach?
1. Build new shared services and enterprise system enhancements through institutional pilots?
2. Improve interaction between constituents of SLRM ecosystem to increase the sum of the parts?
3. Empower the SLRM (e.g. through service design & mgt) to deliver better student experience?
From Prospect to Alumnus

Parameters

- Jisc Digital Futures Project
- Objective: improved and joined-up prospect student and alumnus experience
- 2 yr project initially
- £3-4M
- SRO: Simon Whittemore ; Other key contacts:

Student Lifecycle Stages

- Widening Participation
- PRE-APPLICATION
- ADMISSIONS (Application)
- ENROLMENT (Pre-registration and Registration)
- INDUCTION
- TEACHING AND LEARNING, ASSESSMENT
- PASTORAL CARE
- EMPLOYABILITY and Placements
- GRADUATION
- Alumni

Some Related Jisc Resources

http://jisc.textmatters.com/outline/

Simon Whittemore Jisc June 14
<table>
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<tr>
<th>&gt; Co-design SG Define Challenges</th>
<th>&gt; Co-design Consultation</th>
<th>&gt; Solutions Workshop</th>
<th>&gt; Project(s) start</th>
<th>&gt; Iterative Review and Evaluation</th>
<th>&gt; Pilot Shared Services /solutions</th>
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> Interesting comments/quotes from participant about this stage or event