

Issue

Systems & info not joined-up enough to enable effective student lifecycle relationship management. Need to manifest value for money in the student experience.

Risk of not doing

Institutional and national viability of provision due to poor and piecemeal student experience.

Outcomes and beneficiaries

Better institutional articulation of offer/competitive advantage.

Better informed student decisions; better informed stakeholders and national agencies.

Institutional, regional and national efficiencies.

Which Approach?

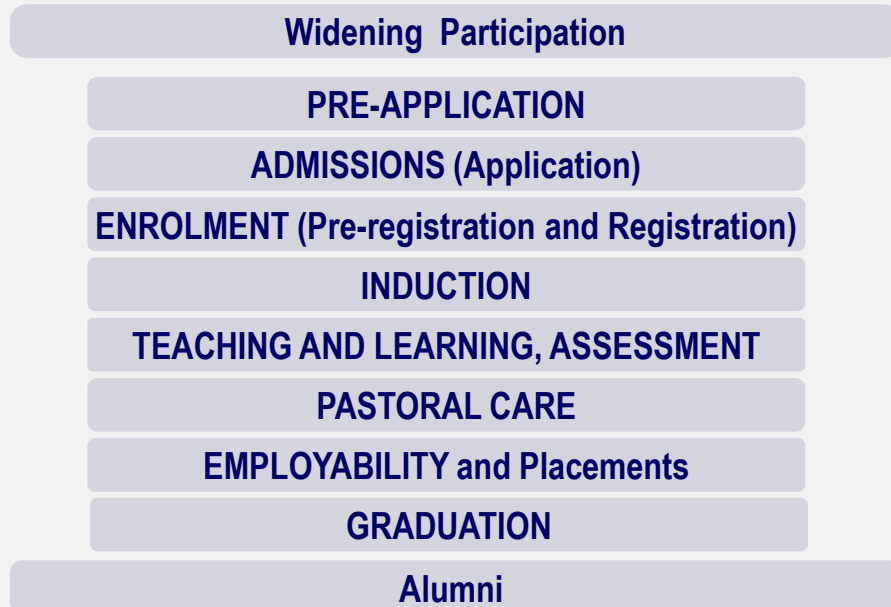
1. Build new shared services and enterprise system enhancements through institutional pilots?
2. Improve interaction between constituents of SLRM ecosystem to increase the sum of the parts?
3. Empower the SLRM (e.g. through service design & mgt) to deliver better student experience?

From Prospect to Alumnus

Parameters

- Jisc Digital Futures Project
- Objective: improved and joined-up prospect student and alumnus experience
- 2 yr project initially
- £3-4M
- SRO: Simon Whitemore ; Other key contacts:

Student Lifecycle Stages



Some Related Jisc Resources

<http://jisc.textmatters.com/outline/>

From Prospect to Alumnus

Project timeline

